

## **The Entrepreneurs Guide To Customer Development A Cheat Sheet Four Steps Epiphany Brant Cooper**

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The Entrepreneur's Guide to Your First Paid Marketing Plan. With a saturation of businesses trying to compete for attention, digital advertising has become a must for businesses to be able to reach potential customers. However, there are still many businesses that are hesitant to try online advertising or continue to believe "it's not for them". This fear often comes from a lack of understanding.

## **The Entrepreneur's Guide to Your First Paid Marketing Plan ...**

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One of the easiest ways to get engaged with your customers is through social media. Your customers are online. They are talking to and about someone or something. You want to be what they are talking about and engaging with, but if you aren't online and putting out great content, they don't even have the opportunity.

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